

CONTACT

+91 7907595331

edwinroy999@gmail.com

Thrissur, Kerala, India

SKILLS

- Keyword Research On-
- page SEO Content Writing
- Off-site SEO
- SEO Auditing
- Link building Competitor
- analysis Web design skills
- (Wordpress)
- Image optimization

EDUCATION

Advanced Digital Marketing
Nexxa Academy

BA. English
Calicut University

KNOWN TOOLS

- Google Search Console
- Google Analytics
- Ahrefs -SEO Tool
- Semrush - SEO Tool
- Screaming Frog -
- Auditing Rank Math
- Chat GPT
- Elementor
- Divi (Web designing)

EDWIN ROY

SEO ANALYST

PROFESSIONAL PROFILE

Skilled at conducting SEO keyword research and search engine analysis, Specializes at utilizing content and cross-platform marketing for SEO strategies. A highly skilled and proficient WordPress developer with over 2 year of professional experience in all aspects of WordPress website creation, including design, plug-ins, and implementation. Results-driven individual contributor with a successful track record in exceeding expectations for web development initiatives

WORK EXPERIENCE

SLBS Marklance Pvt. Ltd 23-24

SEO ANALYST

- Web Designing in Wordpress Platform
- Organic Lead Generation Through SEO
- Management of Clients, events, Service Providers etc
- Latest SEO Strategy Implimentation

REFERENCE

Name : Anwar
Job Title : DM Manager
Company : SLBS Marklance Pvt.Ltd
Email : anwar.slbs@gmail.com

NEXXA CORPORATES INFOTECH PVT LTD 22-23

SEO ANALYST

Some specific tasks that I might be expected to handle as an SEO analyst with 1 year of experience include:

- Conducting keyword research and identifying opportunities for optimization using SEMrush, Moz, Ubersuggest, Google Keyword Planner.
- Analyzing website traffic data to understand user behavior and identify areas for improvement .

Worked as a SEO team Coordinator.

REFERENCE

Name : Sreeresh K
Job Title : CEO
Company : Nexxa Corporates Infotech Pvt. Ltd.
Email : info.nexxacorporates@gmail.com

ACHIEVEMENTS AND CERTIFICATIONS

- Google Analytics Indivdual Qualification Microsoft Advertising
- Professional Certificate Content-Led SEO - SEMrush Academy
- SEO Crash Course SEMrush Academy
- Google Ads Measurement Certification